



MARCH 4-6, 2026

# VISIBILITY TOOLS & PACKAGES REBOOKING\*

\*The rates shown in this presentation are valid only for rebooking

### NETWORKING

Allow buyers and visitors to contact you with just a few clicks by chatting, saving your page in favourites or directly requesting a business meeting.

### **DIGITAL TEAM MEMBERS**

Give your sales force
access
to the platform, they will
help you handle contact
enquiries, search for
interesting buyers and
invite
them for a stand or video
call.

### **BUSINESS MEETING**

Section of the profile page that allows visitors and buyers to request an appointment with your sales force with one click.

### MATCHMAKING WITH A.I. SUPPORT

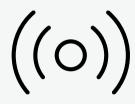
Get noticed by the visitors most interesting to you. A.I. will propose your brand to buyers in line with your offer.



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### **NO BARRIERS**

Reach an extended,
global audience.
You will host Inperson, hybrid and
digital visitors..

### INCREASE YOUR ROI

Broaden your pool of contacts
through the right mix of on-site and online, with a positive impact on revenues.

### GET YOURSELF NOTICED

Increase event
sessions
and content through
the platform to
reach
more stakeholders

### OFFER THE BEST

Offer your visitors the best of both worlds: physical and virtual.

### MAXIMISE YOUR INVESTMENT

Exploit
the digital extension
to reach your
business objectives
through
new channels.





# INDEX

- **01** Visibility on printed materials
- **02** Digital visibility
- **03** Push communications
- **04** Conferences
- 05 Faigrounds Rimini Expo









# O1 Visibility on printed material

a. Floor plan

1. Booklet format

Materials delivery: via e-mail: advertising@iegexpo.it



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### a. 1 | Floor plan Booklet format

**USP**: Be recognised on every route. All visitors can get their bearings with the free floor plan available at the entrances

Customisation of covers and advertising page within the event floor plan.

Technical Info: high resolution PDF file

#### Format and Size:

Footer (maximum 5 pages): 21cmx3.5cm wxh+3mm bleed on each side.

LOGO (in the exhibition hall): vector format.

Page/Cover: 21x29.7cm wxh+3mm bleed on each side.

### Materials deivery:

within 40 days of the start of the show.

PRICE 2.000 €

LOGO

PRICE 3.500 € PRICE 3.500 €

PRICE 4.000 €

2 – 3 COVER

4 COVER

EXHIBITOR LIST FOOTER



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xpo.com

key-expo.com



**Push Notification** 



Digital Platform



Web Site



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## DIGITAL PROFILE DETAILS

	BASE	GOLD	PLATINUM
BASIC PROFILE PAGE	<b>~</b>	<b>~</b>	<b>~</b>
LEAD SCANNER	<b>~</b>	<b>~</b>	<b>~</b>
VIDEO ON PROFILE PAGE	_	<b>~</b>	<b>~</b>
EVENTS IN CALENDAR APP* (if organized at your own booth)	_	<b>✓</b>	<b>~</b>
INTERACTION WITH VISITATORS (VISITATORI - EXHIBITOR CHAT)	_	<b>~</b>	<b>~</b>
TEAM MEMBER DIGITAL (NO. OF USERS)	1	5	10
DIGITAL CATALOGUE (NO. OF PRODUCTS/IMAGES)	5	10	15
BRAND/PRODUCT ADVERTISING ON PROFILE PAGE			<b>~</b>
ROTATING SPLASH PAGE			
LOGO ON HOME PAGE			<b>~</b>
PRICE (promo with rebooking)		included	4.000
PRICE	included	2.500	6.500

<sup>\*</sup> subject to approval by the organizing office



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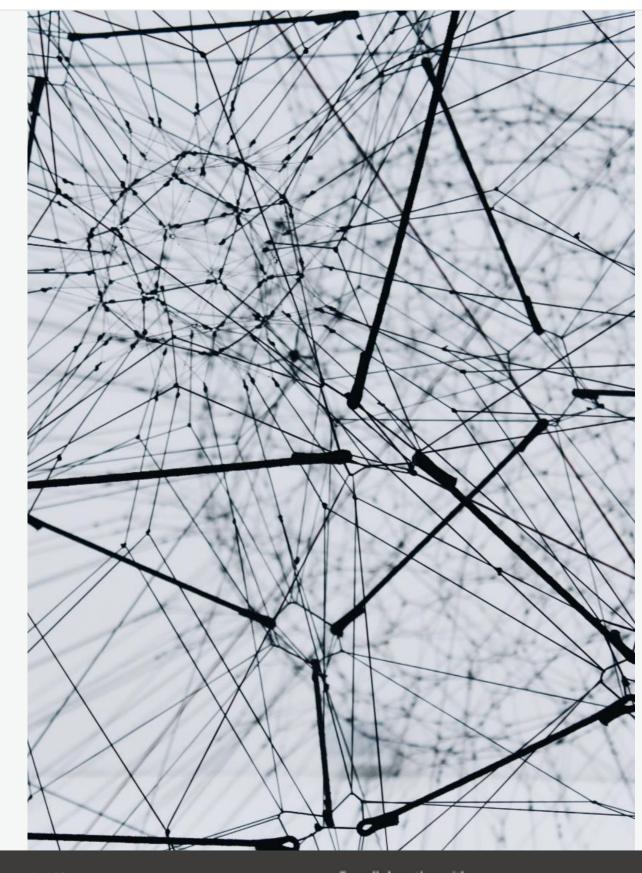




# 02 Digital Visibility

- a. Banner on wi-fi activation page g. Banner on Web Invitation
- **b.** Logo in Home Page (Digital Platform)
- c. Logo/Banner web site
- **d.** Banner in reserved areas
- **e.** Logo on online map (Digital Platform)
- Logo in highlights top 16 (Digital Platform)

- **h.** Splash page
- i. Banner on Profile Page (Digital Platform)
- j. Background on Profile Page
- k. Video on Profile Page





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### Banner on wi-fi activation page



**USP:** your brand apart and gain maximum visibility with every access by premium national and international buyers.

#### **Technocal Info:**

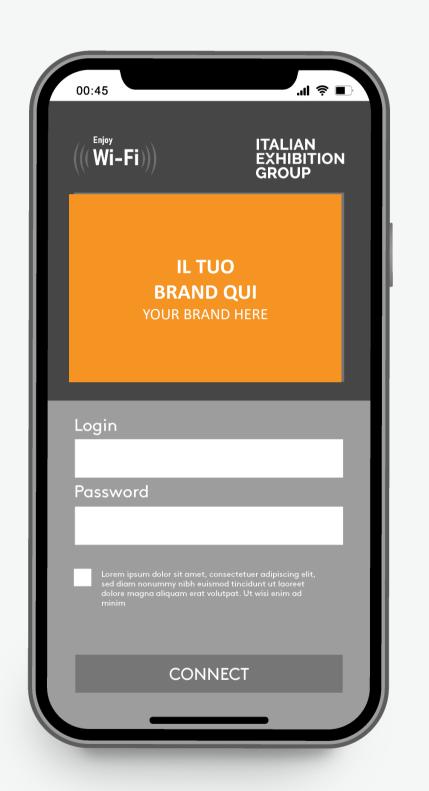
Logo size: 600x300 pixel (wxh)

Background image size: 932x1398 pixel (wxh)

Format: jpg, gif

PRICE\* 5.000 € \*With 5 branded totems to be placed in high-traffic areas and QR codes to access the Wi-Fi

UNIQUE SELLING PROPOSITION, ONLY ONE AVAILABILITY





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# Logo in Homepage\*



**USP:** Get maximum digital coverage during the days of the show every time visitors access the app homepage.

### **Technical Info:**

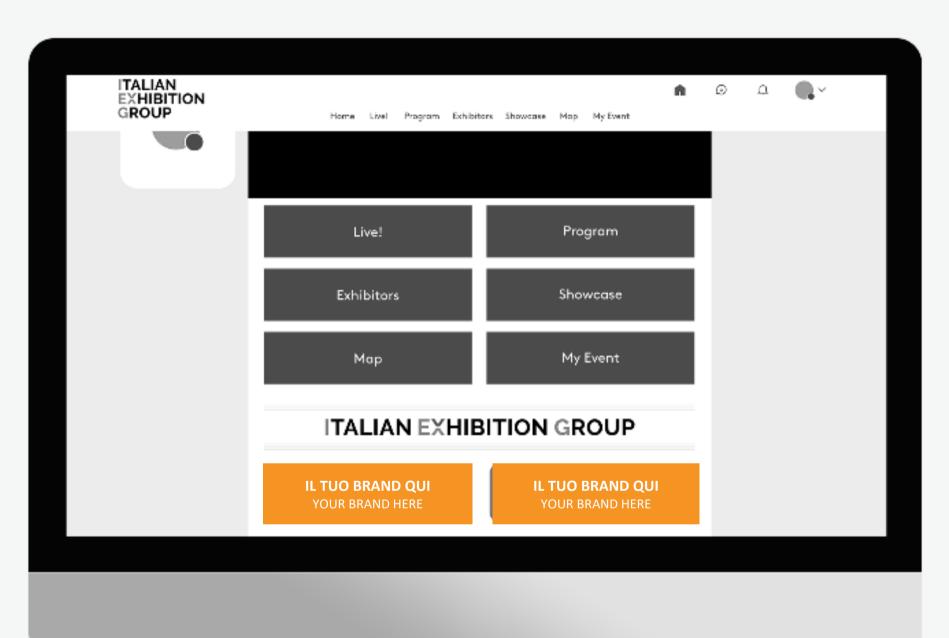
Logo size: 200x200 pixel

Format: png, jpg, gif or vector





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### C. Logo/Banner Web Site



key-expo.com

**USP:** Make your brand stand out every time the homepage is accessed on the show website.

**USP:** Capture visitors' attention by placing your logo on strategic internal pages of the event website

#### **Technical Info:**

Logo Size: 300x100 pixel (wxh)

Max size: 80 kb

Format: png, jpg, gif Landing page URL link

Logo Size: 200x200 pixel

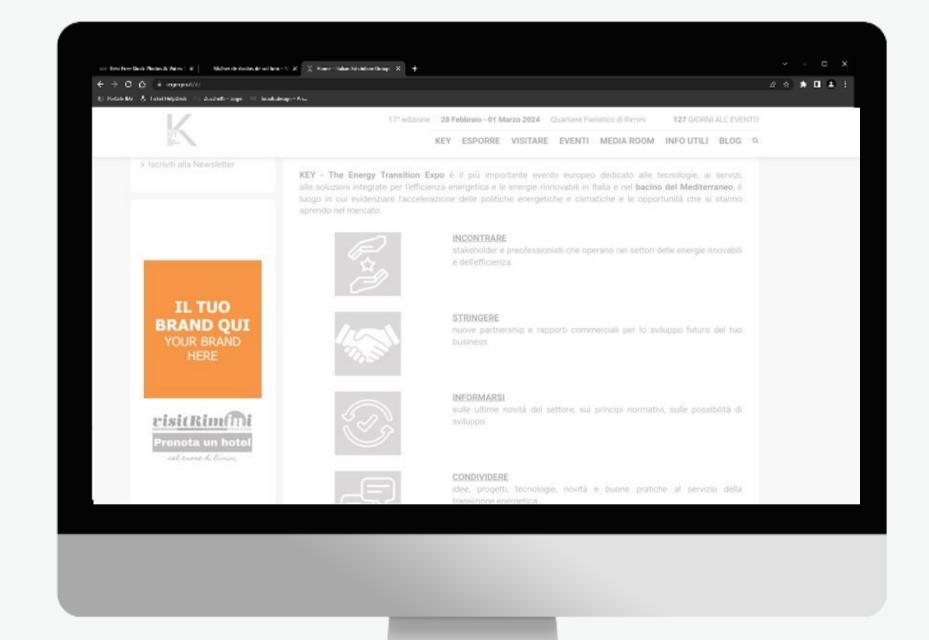
Format: png, jpg, gif

Max size: 80 kb

### Materials delivery:

within 10 days of the publication date







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# Banner in reserved areas



□ □ □ ∨

key-expo.com

**USP:** Attract visitors' interest in your brand: more than 90% of tickets are requested via the reserved areas.

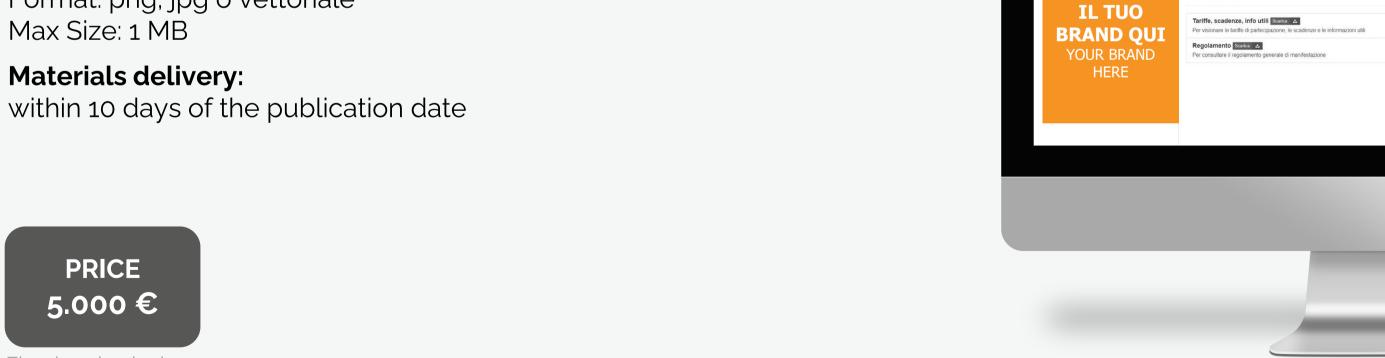
#### Technical Info:

Logo Size: 250x250 pixel Format: png, jpg o vettoriale

Max Size: 1 MB

### Materials delivery:







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RIMINI **EXPO** CENTRE



Home Live! Program Exhibitors Showcase Map My Event

ITALIAN EXHIBITION GROUP

ITALIAN EXHIBITION GROUP



## e. Logo on online map

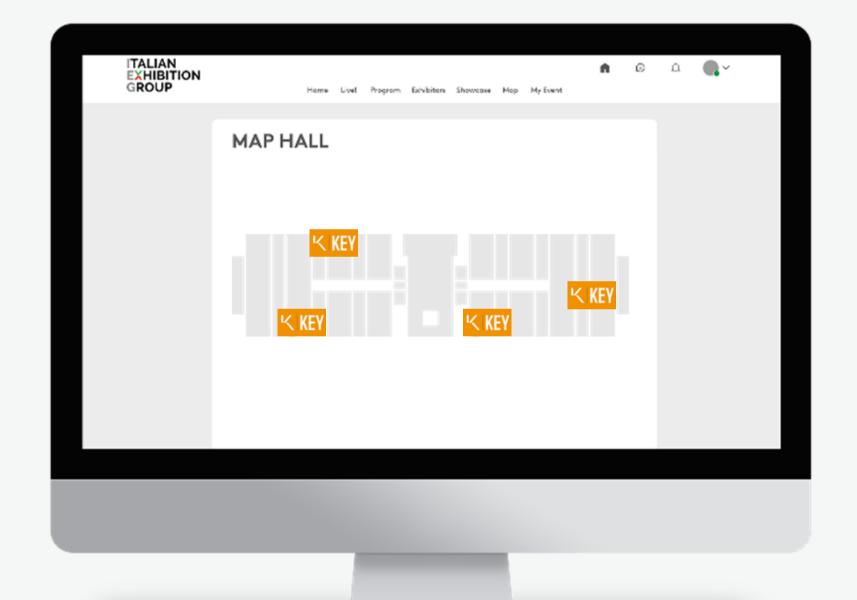


**USP**: Ensure visibility at every access on the map and be found in visitors' paths by inserting your brand logo on the stand on the plan.

#### **Technical Info:**

Complete your digital profile with logo and description

PRICE 1.500 €





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# f Logo in highlight TOP 16\*



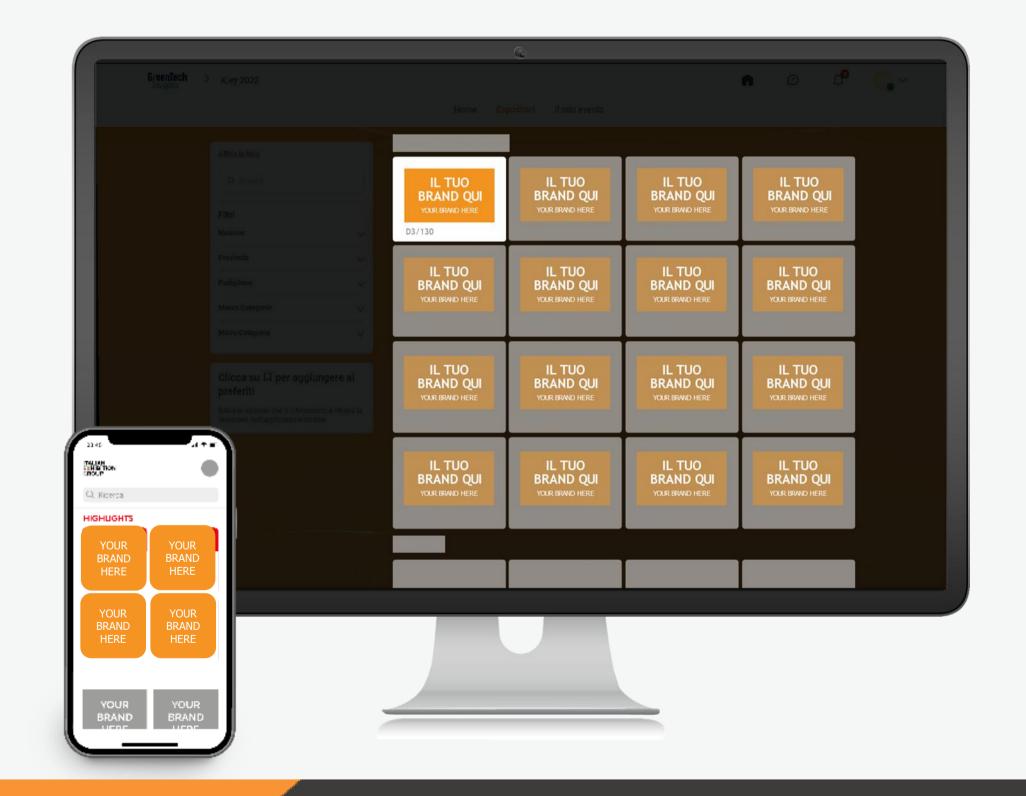
**USP:** Multiply your visibility by up to 7 times by placing your logo in the highlights section of the exhibitor catalogue.

#### **Technical Info:**

Complete your digital profile, with logo, description and images

PRICE\* 2.000 €

\*WHILE STOCKS LAST - MAX. 16 BRAND





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# Banner on web invitation



key-expo.com

**USP:** A not-to-be-missed opportunity to highlight your brand to an exclusive selection of professionals.

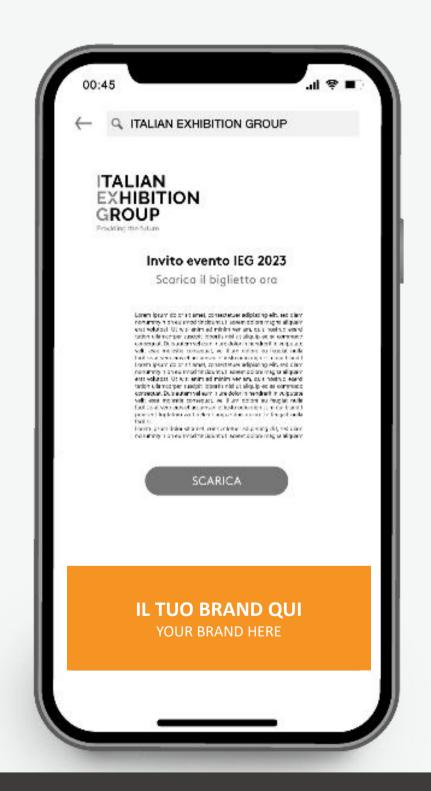
#### Technical info:

Image size 1920X1080 pixel (ratio 16:9). Format png, jpg, gif
Max Size: 1 MB

### Materials delivery:

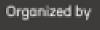
within 10 days of the publication date

PRICE 5.000 €





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# Rotating Splash page



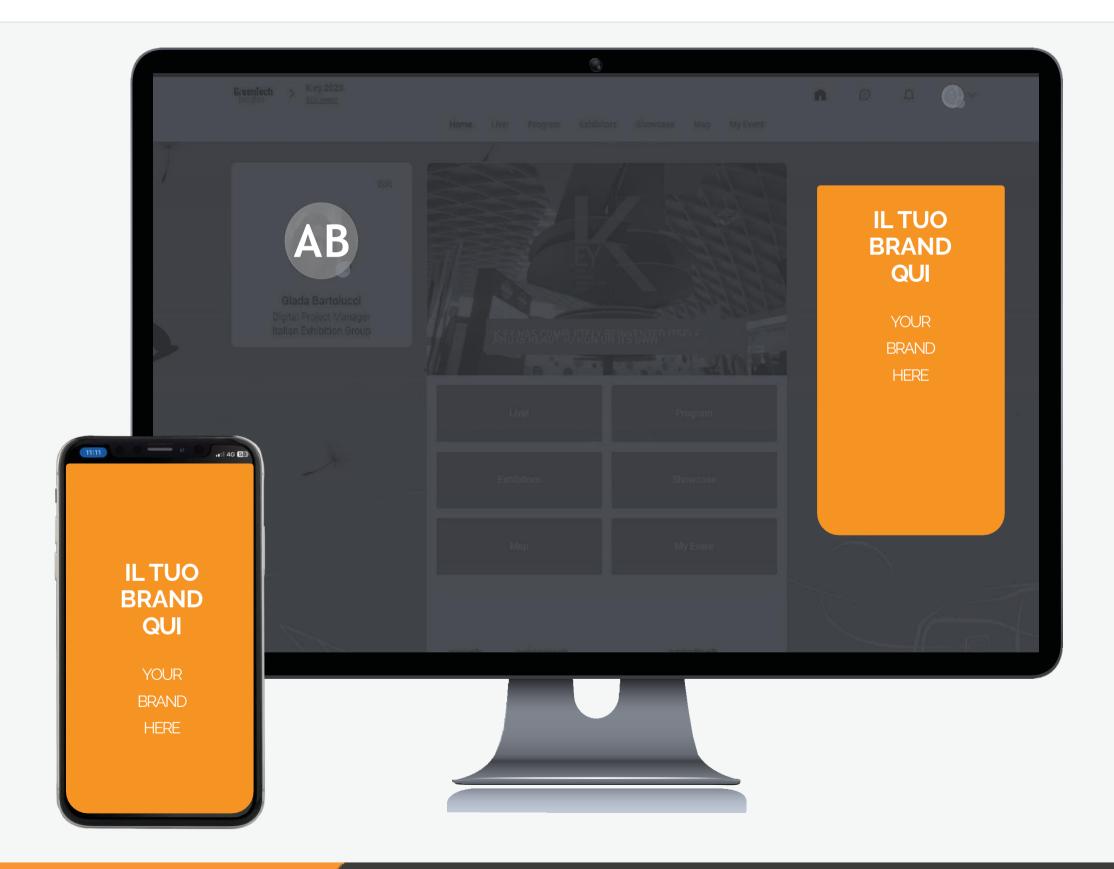
**USP:** Show your brand to everyone when they open the app and the event homepage by choosing this exclusive digital service.

#### Technical info:

Size image 1080x1920 pixel (ratio 9:16). Format png, jpg, Max size: 1 MB

PRICE\* 2.500 €

\*AVAILABILITY ON REQUEST





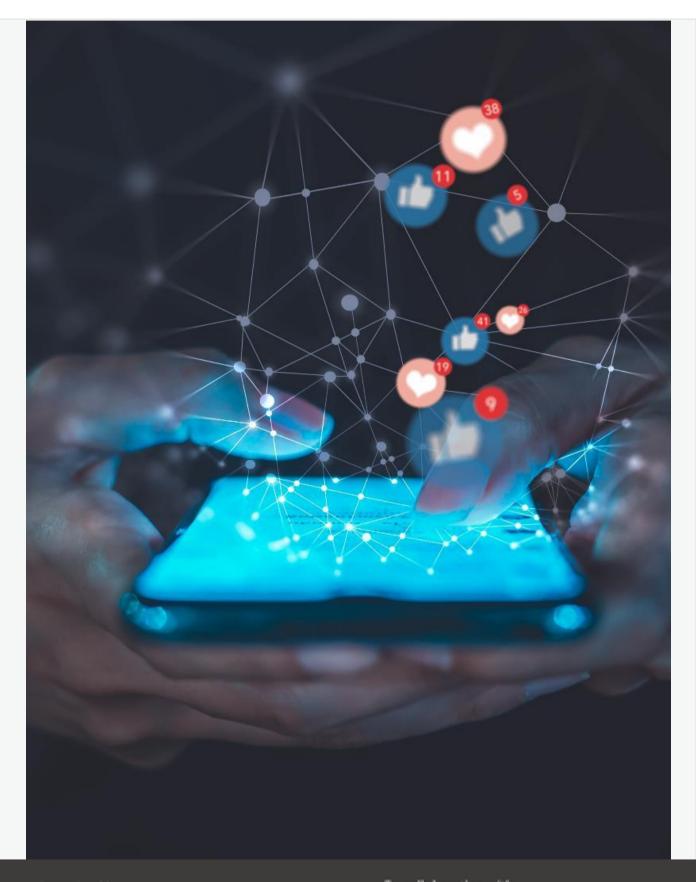
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# 03 Push communication

- a. Push communication
- **b.** Live "Watch now"
- c. Social communication
- d. News and Banner
- e. DEM to visitors
- f. NL multibrand





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### Push notification



**USP:** Reach all event participants on the platform by creating a message with customised text and link.

#### Technical info:

Title: max 120 characters. Text: max 250 characters

PRICE 1.250 €





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### Social communication



**USP:** Reach the entire national and international show community through social channels.

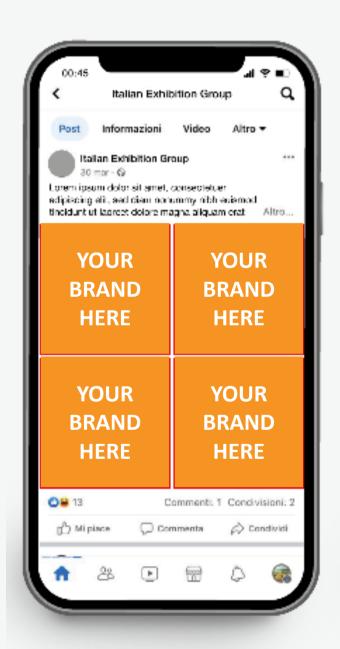
#### **Technical info:**

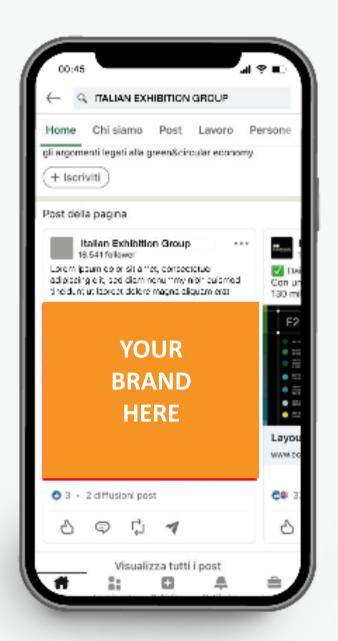
Text: description max 350 characters including spacing.

### Materials delivery:

within 15 days of the publication date

PRICE 1.000 €









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# C. News and Banner



key-expo.com

**USP:** Give your brand visibility and relevance by communicating corporate news to a database of profiled professionals.

#### Technical info:

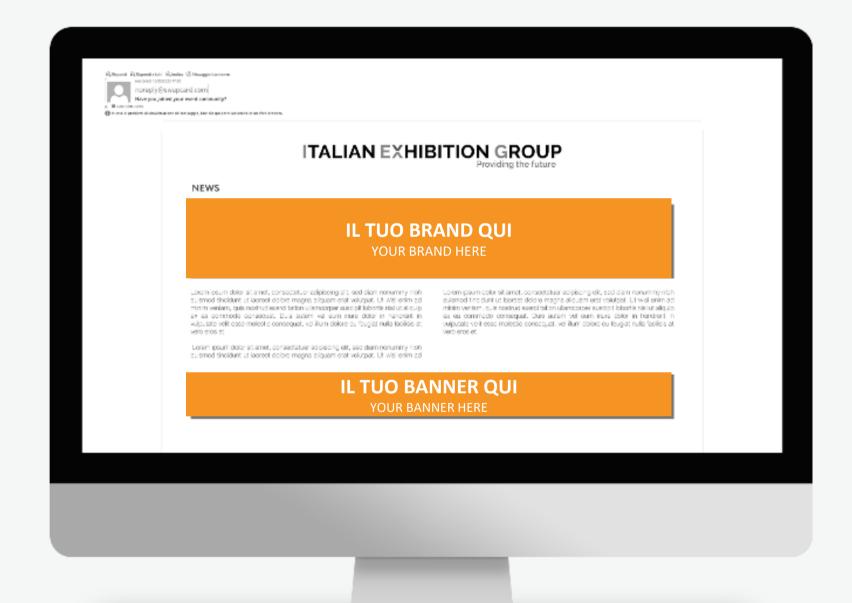
Text: max 500 characters including spaces with link to the web site

Banner: png o jpg, size 564x200 pixel (wxh)

### **Materials Delivery:**

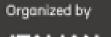
within 10 days dalla of the publication date

PRICE 2.000 €





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### — DEM to visitors



key-expo.com

**USP:** Reach a large pool of profiled potential clients with a newsletter entirely and exclusively dedicated to your brand.

#### **Technical Info:**

Provide one or two images.

Size: max 250 kb per image;

Company logo: size 300x100pixel wxh;

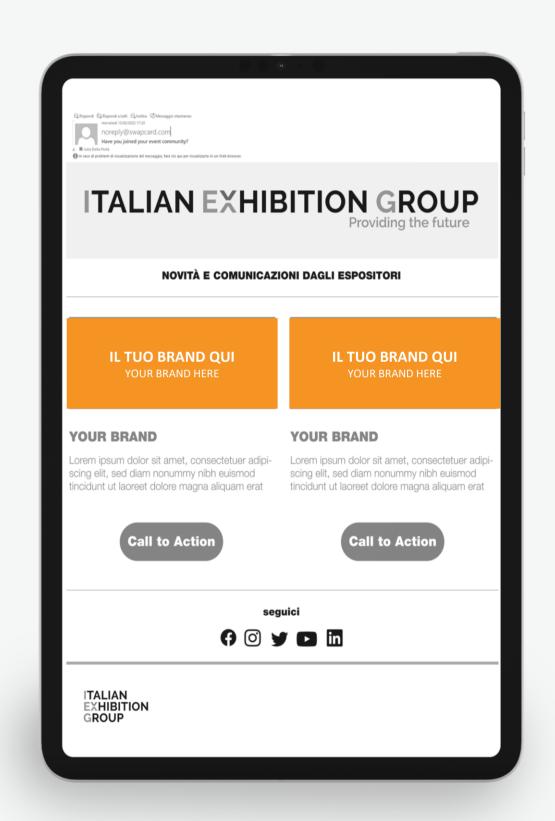
Provide one or two news items.

Text, no more than 600 characters including spaces per news item. Content: preferably product news, industry updates, own event promotion/invitation during the show.

### **Delivery materials:**

A proof of the DEM will be sent within 5 working days of the mailing date, and confirmation for acceptance will be requested within 3 working days of the DEM mailing date.

PRICE 3.000 €







# f.

### Newsletter multibrand



**USP:** Make your brand visible to the entire show database and direct users to your exhibitor profile page.

### Technical info:

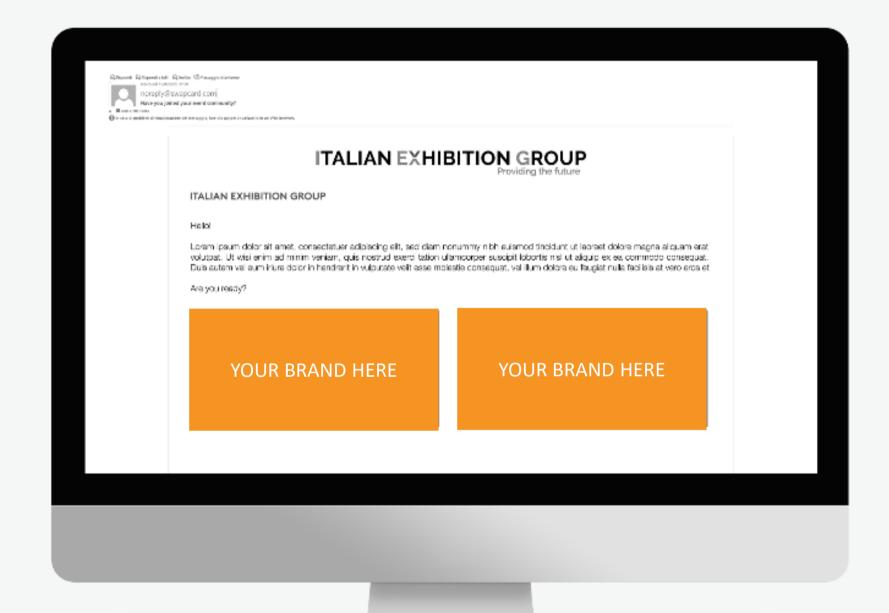
Text: max 450 characters including spaces Image: ratio 16:9 or 1:1.

Logo: png o jpg

### Materials delivery:

within 10 days of the publication date

PRICE 1.500 €





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madeinitaly.gov

### Additional services



key-expo.com

ADDITIONAL TEAM MEMBER -5

• ADDITIONAL CATALOGUE PRODUCTS -5

EXHIBITOR PROFILE UPLOAD SERVICE

PRICE 200€

PRICE 200€

PRICE 300€





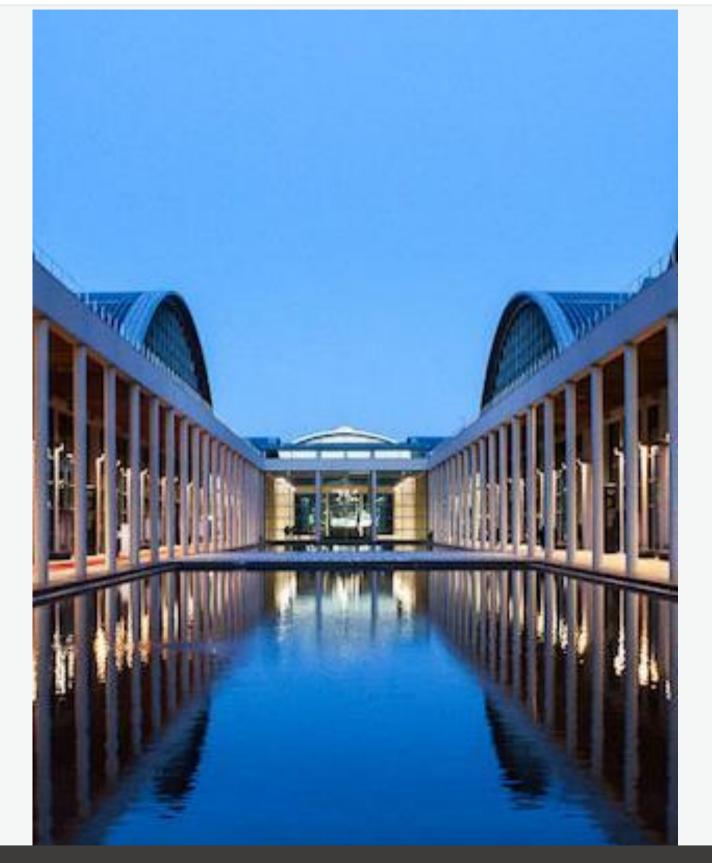
# 04 Fairgrounds RIMINI

- a. Entrance
- **b.** Hall and Communal Areas
- c. Columns Customization
- d. ADV in the Exhibition Hall
- e. Pools
- f. Other

**Delivery materials**: via e-mail: advertising@iegexpo.it



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### FAIRGROUNDS RIMINI











### a. 1 | Entrance

**USP**: Located at the entrances to the SOUTH/EAST/WEST car parks, maximum visibility on entry and exit.

### CUSTOMIZATIONS OF EXTERNAL PANELS (LAMINATED VENEER) SOUTH/EAST/WEST ENTRANCE

#### **Technical Info:**

Size: 500 cm x 300 cm (wxh). Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE 3.500 €









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### 2 | Entrance

**USP**: Human height, maximum customisation, highest footfall position.

OUTDOOR BANNER – DOUBLE –SIDED ADVERTISING PANEL

### **Technical Info:**

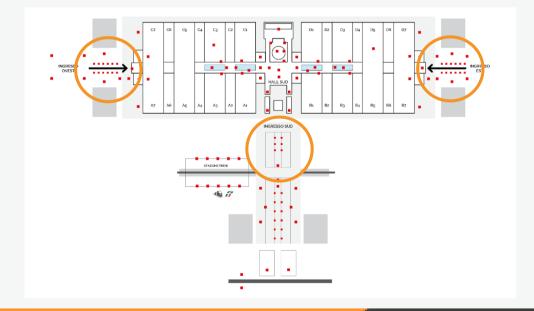
Size: 100 cm x 140 cm (wxh). Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE 850 €

#### POSITIONING IN THE FAIRGROUND







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### a. 3 | Entrance

**USP**: Replicate your message along the visitors' main access avenue. Create your atmosphere even before they reach your stand.

### DOUBLE SIDE ADVERTISING PANELS (SWAN)

### **Technical Info:**

Size: 100 cm x 130 cm (wxh). Graphic material: high resolution PDF files

### Materials delivery:

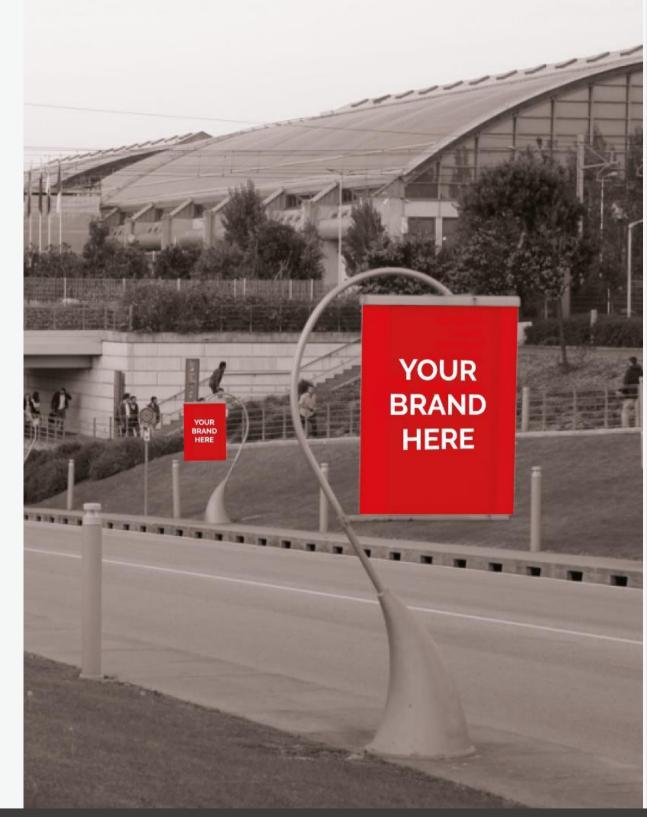
within 30 days of the start of the show

PRICE\* 7.000 €

\*10 panels (700€ each)

### POSITIONING IN THE FAIRGROUND







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### a. 4 | Entrance

**USP**: 500 metres of visibility along the pedestrian walkway leading to the SOUTH entrance.

### CUSTOMIZATION OF SOUTH ENTRANCE PEDESTRIAN SUBWAY

### **Technical Info:**

Size: 123 m x 0,90 m (wxh). Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE 16.000

### POSITIONING IN THE FAIRGROUND









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### a. 5 | Entrance

**USP:** Impress your future clients on arrival. Ensure visibility for all visitors coming to the exhibition centre by train.

### DOUBLE SIDE TOTEM, RIMINIFIERA RAILWAY **STATION**

#### **Technical Info:**

Size: 114 cm x 168 cm (wxh). Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

**PRICE** 500€

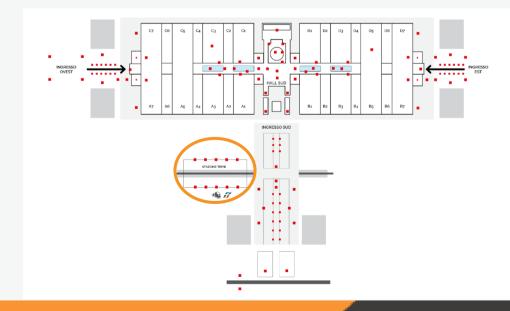
**PRICE** 2.200€

1 TOTEM

5 TOTEM



### POSITIONING IN THE FAIRGROUND







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RIMINI CENTRE





### a. 6 | Entrance

**USP:** Dress the main entrance deck in your brand colours. You will be visible to cars and pedestrians entering from the south entrance

### RAILWAY BRIDGE ADVERTISING BANNER

#### **Technical Info:**

Size: 12 m x 1,5 m (wxh). Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE 8.000€

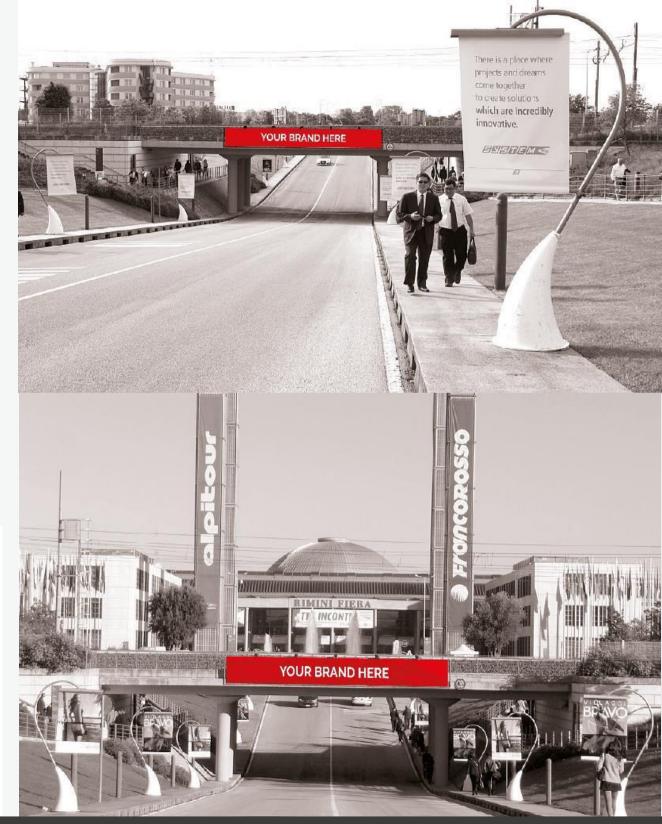
2 BANNERS



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MARCH EXPO
2026 CENTRE

#### POSITIONING IN THE FAIRGROUND











### 7 | Entrance

**USP:** Set the mood for the show and secure the largest space available. 25 metres high, dedicated only to you.

### CUSTOMIZATION OF THE TETRAPYLON FOUNTAIN

#### **Technical Info:**

Size: 2,5 m x 25 m (wxh).

Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

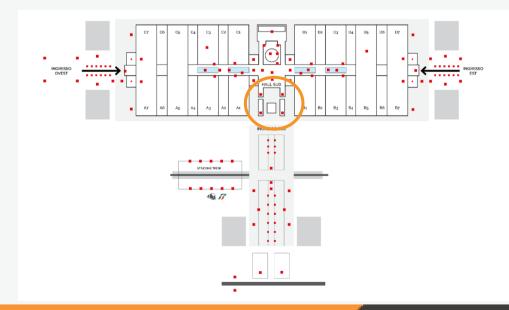
PRICE 28.000€

2 COLUMNS



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#### POSITIONING IN THE FAIRGROUND









### 8 | Entrance

**USP:** 12 metres with your signature. Get noticed and decorate the main entrance to the fairgrounds with your colours.

### SHOW ENTRANCE ADVERTISING BANNER SOUTH ENTRANCE TO BUILDING

#### **Technical Info:**

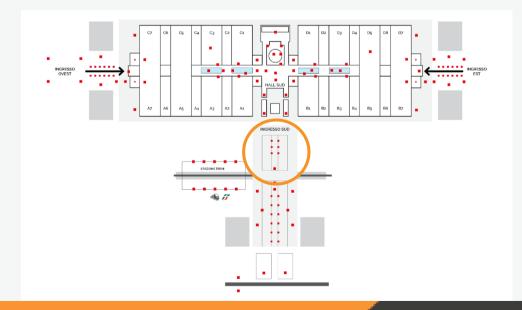
Size: 2,5 m x 12 m (wxh). Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE 7.000€

#### POSITIONING IN THE FAIRGROUND







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### a. 9 | Entrance

**USP:** Welcome your visitors to 25 square meters dedicated just for you

ADVERTISING BANNER - EAST/WEST SHOW **ENTRANCE** 

#### **Technical Info:**

Size: 5 m x 5 m (wxh). Graphic material: high resolution PDF files

### Materials delivery:

within 30 days of the start of the show

PRICE 6.000€

#### POSITIONING IN THE FAIRGROUND







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### a. 10 | Entrance

**USP:** Choose a different kind of communication, stand out where nobody expects it and escort visitors through the entrance.

### CUSTOMIZATION OF FAIRGROUND ENTRANCE STEPS

#### **Technical Info:**

Size: 4 m x 15 cm (wxh).
Graphic material: high resolution PDF files

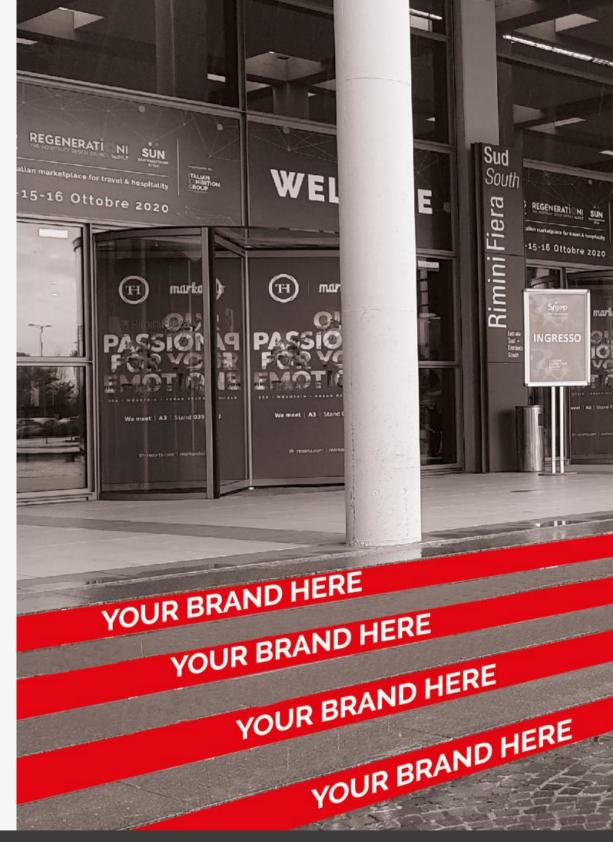
### Materials delivery:

within 30 days of the start of the show

PRICE 5.000€

#### POSITIONING IN THE FAIRGROUND







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# a. 11 | Entrance

**USP:** Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

# CUSTOMIZATION OF REVOLVING DOORS AT THE EVENT ENTRANCE VISIBLE FROM THE CAR PARKS AND ENTRANCE FORECOURT

#### **Technical Info:**

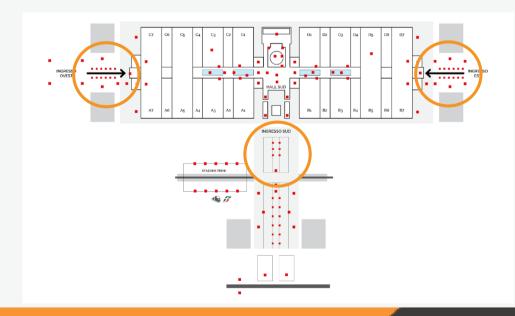
Size: 136cm X 220cm (wxh). Graphic material: high resolution PDF files

# Materials delivery:

within 30 days of the start of the show

PREZZO 2.900€ EACH DOOR

### POSITIONING IN THE FAIRGROUND





WELCOME

YOUR BRAND

HERE



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YOUR

BRAND

HERE



In collaboration with

# a. 12 | Entrance

**USP:** Brand the revolving doors and glass windows at the entrance with your colors. Get noticed by all incoming visitors!

# CUSTOMIZATION OF THE TURNSTILE AT THE SHOW ENTRANCE

#### Info tecniche

Decoration the turnstile Size: 63m x 10cm (wxh). Graphic material: high resolution PDF files

Decoration windows
Dimensione: 132cm x 88 cm (wxh).
Graphic material: high resolution PDF files

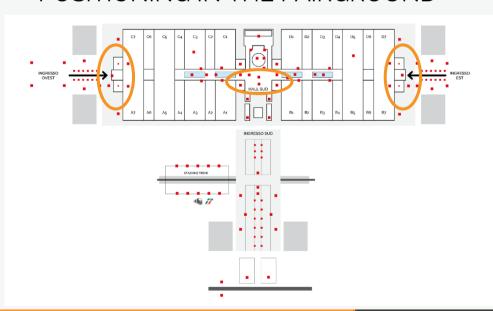
# **Materials Delivery**

within 30 days of the start of the show

PRICE 8.000€

12 WINDOWS

### POSITIONING IN THE FAIRGROUND









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# a. 13 | Entrance

**USP:** Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

# CUSTOMIZATION OF SHOW ENTRANCE WINDOWS

### **Technical Info:**

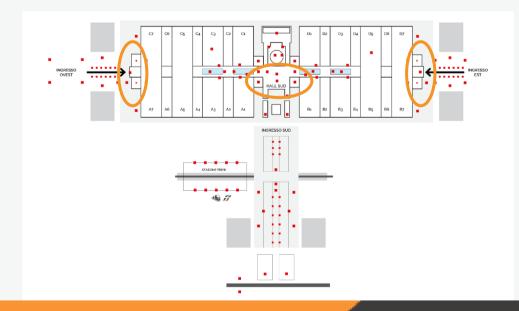
Size: 259cm X 115cm (wxh). Graphic material: high resolution PDF files

# **Materials delivery:**

within 30 days of the start of the show

PRICE 2.000€

#### POSITIONING IN THE FAIRGROUND







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**USP:** Reserve your space now and make your brand visible from the main hall and the service and refreshment areas.

ADVERTISING BANNER, BAR/SHOP - SOUTH HALL.

#### **Technical Info:**

Size: 259cm X 115cm (wxh). Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

# **Materials delivery:**

within 30 days of the start of the show

**PRICE** 4.200€

### POSITIONING IN THE FAIRGROUND







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**RIMINI EXPO** CENTRE







In collaboration with

**USP:** Promote your brand, your stand and your products by choosing an advertising space that makes you visible to everyone from the main halls and common areas.

### DOUBLE SIDED ADVERTISING BANNER

#### **Technical Info:**

Size: 1mt X 1,4m (wxh).
Graphic material: high resolution PDF files

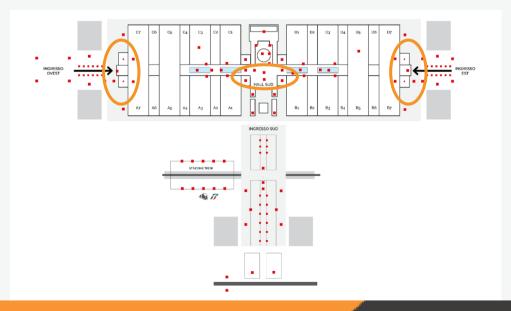
Resolution 300dpi, font included in the PDF

# **Materials delivery:**

within 30 days of the start of the show

PRICE 700€

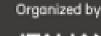
### POSITIONING IN THE FAIRGROUND







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**USP:** Promote your brand by choosing these advertising spaces that offer maximum coverage from the corridors of the main halls and pool arcades

### ADHESIVE DIRECTIONAL GRAPHICS

#### **Technical Info:**

Size: 5mt - 4m (wxh). Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

# Materials delivery:

within 30 days of the start of the show

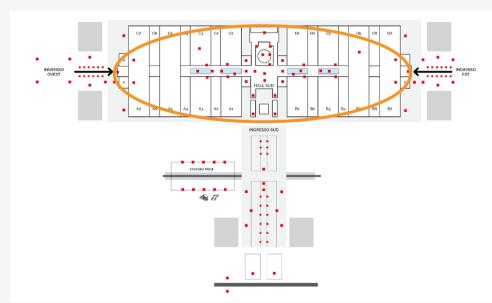
PRICE 2.500€

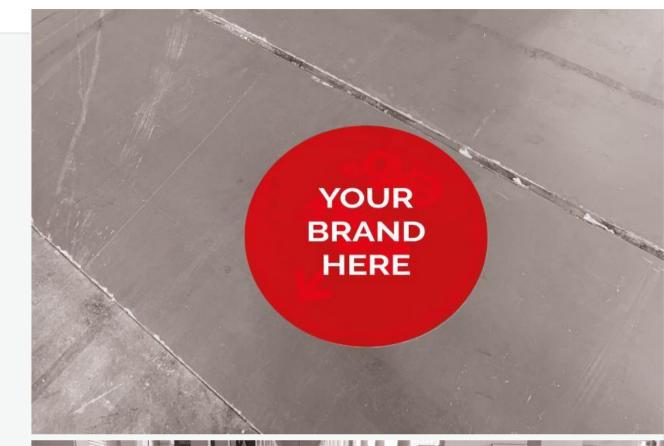
DIAMETRO 3 MT

PRICE 5.000€

DIAMETRO 5 MT

#### POSITIONING IN THE FAIRGROUND









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# 2 | Hall and communal areas

**USP:** Choose to be above everyone's eyes in the South Hall. Your brand will gain exceptional and exclusive visibility thanks to this space.

# SOUTH HALL ADVERTISING SHEET

#### **Technical Info:**

Size: 5mt X 3m (wxh).
Graphic material: high resolution PDF files

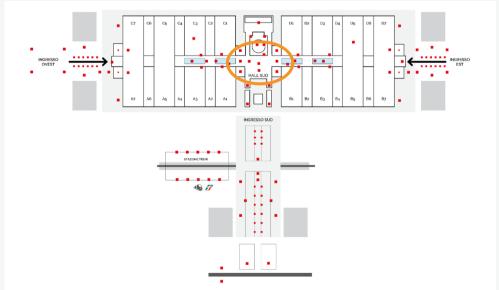
Resolution 300dpi, font included in the PDF

# **Materials delivery:**

within 30 days of the start of the show

PRICE 7.000€

#### POSITIONING IN THE FAIRGROUND







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**USP:** Choose a strategic point and make your brand visible to operators heading towards the conference and meeting rooms, as well as those in the South Hall.

# CUSTOMIZATION OF STAIRWAY IN CONFERENCE ROOMS, SOUTH HALL

#### **Technical Info:**

Size: 2,95mt X 0,15m (wxh).
Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

Number of steps: 27

# Materials delivery:

within 30 days of the start of the show

PRICE 5.000€

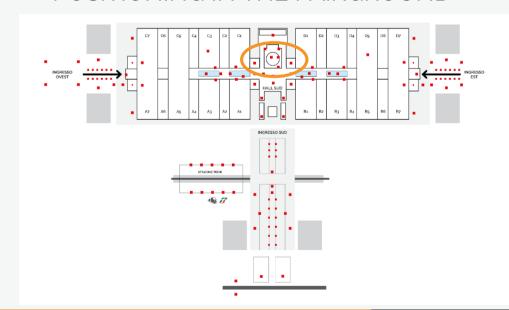
2 STAIRWAYS



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RIMINI EXPO CENTRE

### POSITIONING IN THE FAIRGROUND





Organized by
ITALIAN
EXHIBITION
GROUP



**USP:** Get noticed and transform your brand into a point of reference for every visitor who enters the Hall of your stand.

# **PAVILLION BANNER**

#### **Technical info**

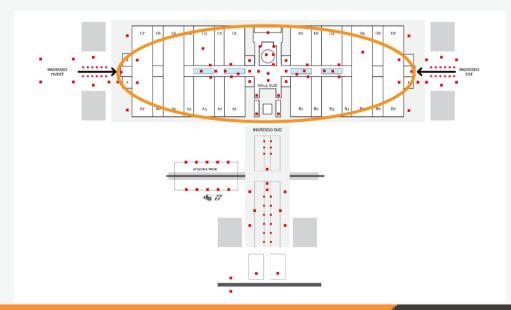
High resolution PDF file; Size 4,5X2m or 2x4,5m resolution 300 dpi; fonts included in the PDF

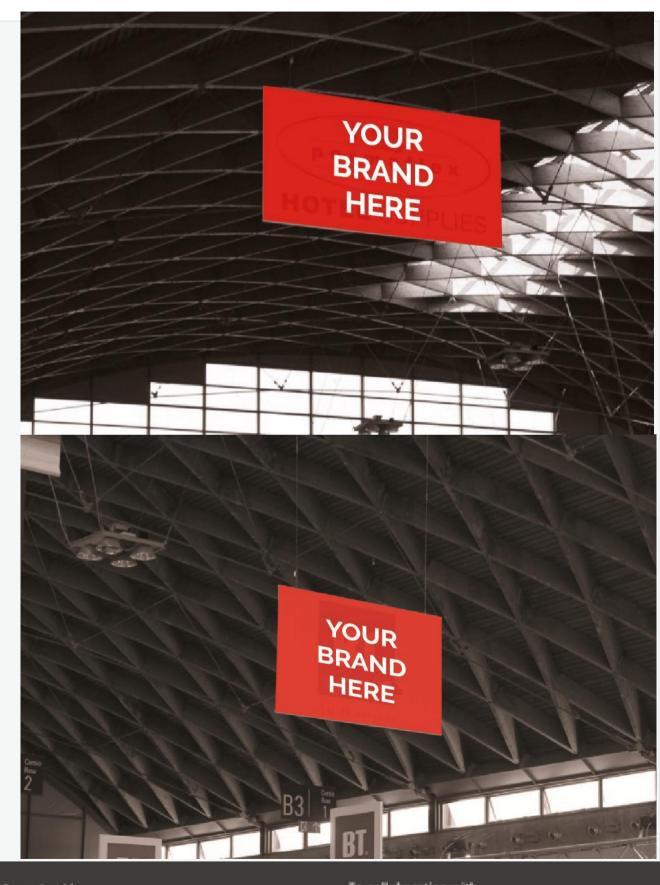
# **Materials delivery**

within 30 days of the start of the show

PRICE 1.900€

#### POSITIONING IN THE FAIRGROUND







4-6 MARCH 2026







**USP:** Promote your brand and your stand with this advertising space visible from all angles in the main halls and communal areas.

# CUSTOMIZATION OF INTERNAL COLUMNS

#### **Technical info**

High resolution PDF file; Panel size: 0,52m x 3m PVC graphics: 1,25m x 3m resolution 300 dpi; fonts included in the PDF

# **Materials delivery**

within 30 days of the start of the show

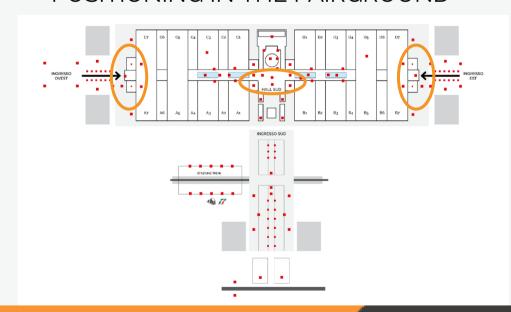
PRICE 1.200€

1 COLUMN

6 COLUMNS

PRICE 5.800€

### POSITIONING IN THE FAIRGROUND







4-6 MARCH 2026





# 2 | Customization of columns

**USP:** Your brand and your booth are literally in front of everyone's eyes. Get maximum visibility and coverage now by promoting your brand and your booth at the entrance of the South Hall, the area through which most visitors enter the fair.

# ADVERTISING SHEET FOR ENTRANCE COLUMNS

#### **Technical info**

High resolution PDF file; Size 1x7m single sided resolution 300 dpi; fonts included in the PDF

# **Materials delivery**

within 30 days of the start of the show

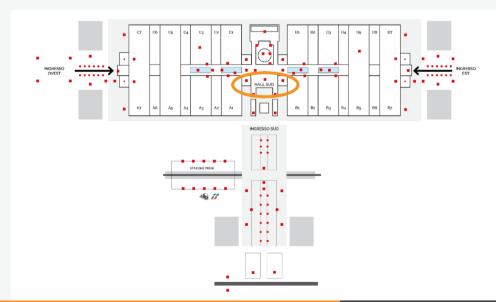
PRICE 15.000€

7 COLUMNS



4-6 MARCH 2026 RIMINI EXPO CENTRE

### POSITIONING IN THE FAIRGROUND











# 3 | Customization of columns

**USP:** Take centre stage in the main halls and busiest public areas with this high-impact advertising space for every visitor entering the show.

ADVERTISING SHEET - COLUMNS IN THE SOUTH HALL MT. 0,5X7 - MT. 0,5X5

#### **Technical info**

High resolution PDF file; Size 1x7m single sided – 1X5 single sided resolution 300 dpi; fonts included in the PDF

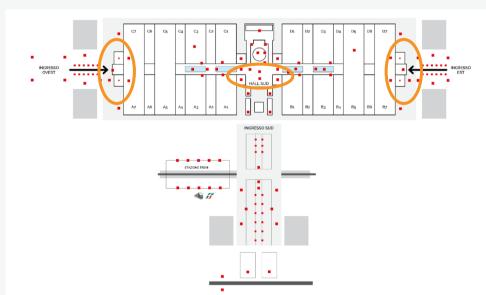
# **Materials delivery**

within 30 days of the start of the show

PRICE 4.800€

2 COLUMNS









4-6 MARCH 2026







**USP:** Give your brand and your stand high visibility and coverage by choosing a strategic space that will get you noticed both inside and outside the exhibition halls.

# CUSTOMIZATION OF HALL WINDOWS

#### **Technical info**

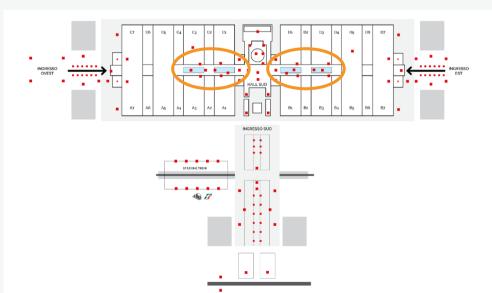
High resolution PDF file; Size 2,59X1,15m double-side resolution 300 dpi; fonts included in the PDF

# **Materials delivery**

within 30 days of the start of the show

PRICE 1.500€

### POSITIONING IN THE FAIRGROUND









4-6 MARCH 2026







# 2 | AD in the exhibition hall

**USP:** Thanks to its extraordinary visibility, this space will arouse curiosity and ensure that visitors making their way to your hall will want to seek out your brand.

### CUSTOMIZATION OF WINDOWS IN INTERIOR AREAS

#### **Technical info**

High resolution PDF file; Size 2,59X1,15m double-side resolution 300 dpi; fonts included in the PDF

# Materials delivery

within 30 days of the start of the show

PRICE
3.800€

Included double window

### POSITIONING IN THE FAIRGROUND







4-6 MARCH 2026





# Pools

**USP:** Your brand, your booth, and your products in one of the most strategic passageways in the Rimini Exhibition District. Stand out from the competition now by choosing a unique and exceptional space for your brand.

CUSTOMIZATION OD ADVERTISING TOTEM IN INTERNAL POOLS CUSTOMIZATION OF 3 ADVERTISING TOTEMS IN INTERNAL POOLS **CUSTOMIZATION OF TRUSS** 

#### **Technical info**

High resolution PDF file; Size 3,2X2,5m double-sided

resolution 300 dpi; fonts included in the PDF

# **Materials delivery**

within 30 days of the start of the show

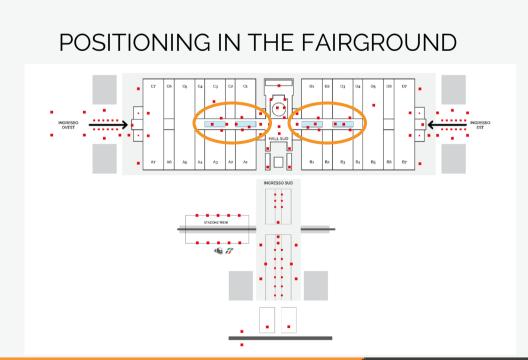
**PRICE** 8,000€

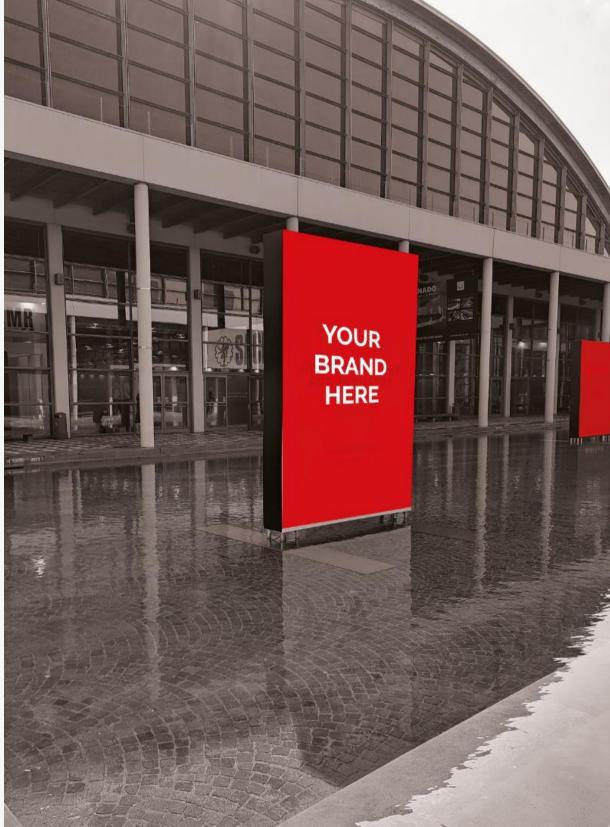
1 TOTEM

**PRICE** 22.000€



3 TOTEM







4-6 **MARCH** 2026

RIMINI **EXPO CENTRE** 





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# e. 2 | Pools

**USP:** Boost awareness of your brand and your stand by promoting it in outdoor areas frequented by visitors to the show.

# ADVERTISING BANNER FOR POOL PORTICOS

- Advertising sheeting for swimming pool porticos one-sided
- Advertising sheeting for swimming pool porticos double-sided

#### **Technical info**

High resolution PDF file; Size 5X3m double-sided – 3X5 single-sided resolution 300 dpi; fonts included in the PDF

# **Materials delivery**

within 30 days of the start of the show

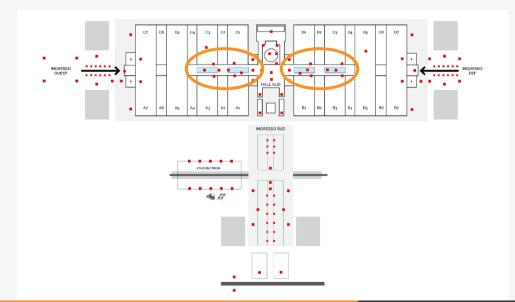
PRICE 3.000€

ONE-SIDED

PRICE 6.000€

DOUBLE-SIDED

#### POSITIONING IN THE FAIRGROUND









4-6 MARCH 2026 RIMINI EXPO CENTRE



In collaboration with



# e. 3 | Pools

**USP:** With this space, your brand will not go unnoticed. Choose columns in the pool area to make your brand visible from multiple aisles and transit areas.

# CUSTOMIZATION OF POOL COLONNADE CIRCULAR GRAPHICS

#### **Technical info**

High resolution PDF file; Size 1,25X3m

resolution 300 dpi; fonts included in the PDF

# **Materials delivery**

within 30 days of the start of the show

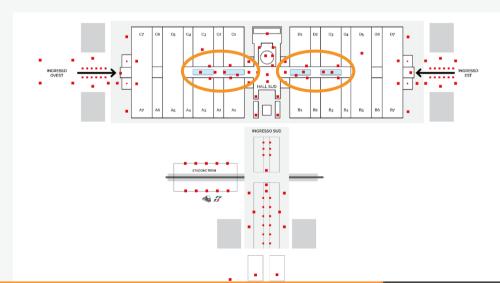
PRICE 8.000€

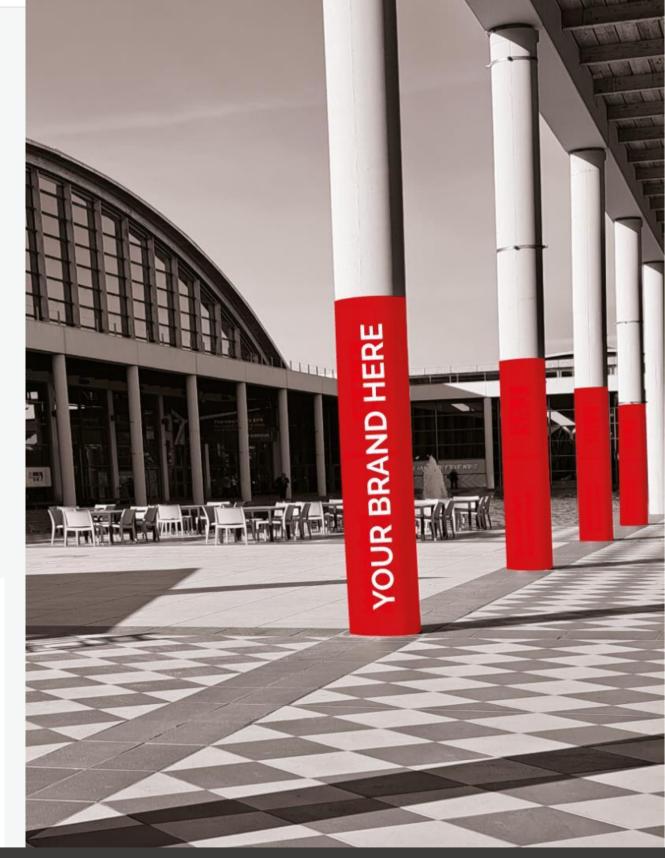
10 COLUMNS



4-6 MARCH 2026 RIMINI EXPO CENTRE

#### POSITIONING IN THE FAIRGROUND





Organized by







# 1 | Communal areas

**USP:** Cattura l'interesse fuori da ogni riflettore e fatti notare personalizzando tutti gli specchi con il tuo band e il tuo stand.

# CUSTOMIZATION OF TOILET MIRRORS

### Info tecniche

High resolution PDF file; resolution 300 dpi; font included in the PDF

# **Materials delivery**

within 30 days of the start of the show

PRICE 7.500€

48 MIRRORS

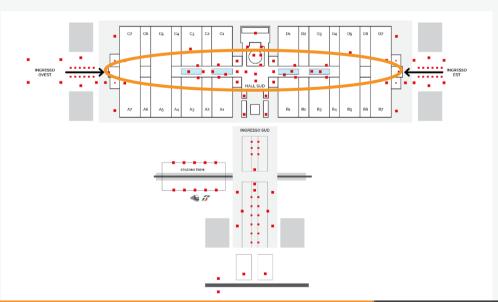
PRICE 15.000€

96MIRRORS

# ENERGY TRANSITION EXPO

4-6 MARCH 2026 RIMINI EXPO CENTRE

#### POSITIONING IN THE FAIRGROUND





Organized by



BRAND





# f. 2 | Merchandising

**USP:** Your brand on every visitor: this is possible thanks to the customization of the lanyard or event shopper. Get maximum coverage and visibility for your brand at the fair now.

### **MERCHANDISING**

### **Technical info**

Customization on request

# Materials delivery:

within 2 months of the start of the show

PRICE 6.000€ PRICE 22.000€

PROMOTIONAL MATERIAL DISTRIBUTION CUSTOMIZATION LANYARD (modalities to be agreed upon) 20.000PZ

PRICE 4.000€

CUSTOMIZATION SHOPPER 3.000PZ



4-6 MARCH 2026 RIMINI EXPO CENTRE

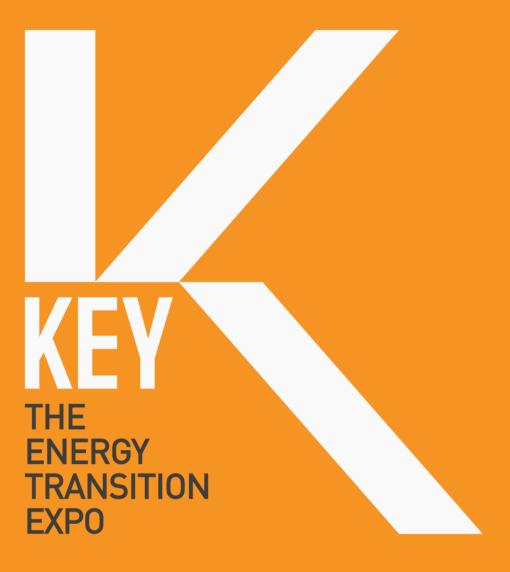








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